



## BLUFFTON TOWNSHIP FIRE DISTRICT

357 FORDING ISLAND ROAD  
BLUFFTON, SOUTH CAROLINA 29909  
Social Media: @BlufftonFire



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# NEWS RELEASE

## FOR IMMEDIATE RELEASE

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### Bluffton Township Fire District kicks off “Christmas with the Fire District”

**Bluffton, S.C.** — The Bluffton Township Fire District is officially launching its annual holiday celebration, “**Christmas with the Fire District**,” a monthlong series of family traditions that bring the community together each December.

Beginning **Monday, Dec. 1**, Santa and Mrs. Claus will start their annual tour of Bluffton-area neighborhoods aboard a decorated fire engine, entering the first neighborhood each evening between **5:30 and 6:00 p.m.** The Santa Truck, a longtime community favorite, will continue its 12-night route Mondays through Thursdays leading up to Christmas.

Nightly updates about Santa’s route and approximate times will be posted each morning by **11 a.m.** on the Fire District’s social media outlets. If inclement weather threatens to impact the nightly Santa Truck route, the Fire District will announce any cancellations no later than **3 p.m.** that day. Due to the large number of neighborhoods visited each season, any canceled nights will likely **not** be rescheduled.

Residents can find the full schedule of holiday festivities at **Christmas.BlufftonFD.com**. The Fire District’s Christmas hub includes details on:

- **The 12 Days of Christmas Santa Truck**, including route information and tracking links.
- **Letters to Santa**, with North Pole mailboxes available at all nine fire stations.
- **The Town of Bluffton’s Christmas Parade and Tree Lighting**, where Santa will arrive atop one of the Fire District’s fire engines.

“It is a joy for the Fire District to participate in these annual traditions,” said Stephen Combs, Public Information Officer. “We are honored that Santa has asked us to escort him and Mrs. Claus, bringing the joy of the holidays to young and old alike.”

The Fire District encourages families to follow nightly updates online and enjoy the many opportunities to celebrate the season safely and together. You can follow the Santa Truck’s route each night using the Bluffton Firefighter Foundation tracker app at <https://glympse.com/!blufftonfire>.

For more information, visit **Christmas.BlufftonFD.com** or follow the Bluffton Township Fire District on social media at @BlufftonFire.

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